



prather entertainment group

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***PRATHER FAMILY OF THEATRES
LAUNCHES NATIONAL TOURING COMPANY***

Will Prather, Owner and Executive Producer for Dutch Apple Dinner Theatre proudly announces a new division of The Prather Family of Theatres, Prather Entertainment Group (PEG). PEG is a national touring company that will present Prather productions in cities across the country in partnership with established presenters and theatre operators. "We have been doing tours of our productions since 1976 and have circulated the shows amongst our three theatres for the past decade. It seemed like a natural progression to take our shows on the road into other markets," Will Prather, said.

The first national tour for PEG is *Beehive, the 60's Musical* which played to sold-out crowds at the Prather theatres in Florida and Pennsylvania. The national tour opened July 20, 2007 at The Strand-Capitol in York, PA and then played The Cutler-Majestic in the heart of Boston's downtown theatre district. After a one week run in Boston, the show embarked on a 20-week tour that will play more than 30 theatres across the country from Massachusetts to California. The corporate office for PEG will operate out of Fort Myers, Florida but the production studios are in Lancaster, PA.

The Prather Family of Theatres is the largest operator of dinner theatres across the country currently entertaining 500,000 guests a year. The theatres include Broadway Palm Dinner Theatre in Fort Myers, Florida, the Dutch Apple Dinner Theatre in Lancaster, Pennsylvania and Broadway Palm Dinner Theatre – West in Mesa, Arizona.

For more information, visit the website at: www.prathertheatres.com.

(Press Release for Prather Entertainment Group)